



BRITISH SCHOOL AT ATHENS

ΒΡΕΤΑΝΙΚΗ ΣΧΟΛΗ ΑΘΗΝΩΝ

COMMUNICATING ARCHAEOLOGY

KNOWLEDGE EXCHANGE, IMPACT AND PUBLIC ENGAGEMENT

14-20 January 2024

Day 1:

Introduction to the BSA: library, rare books, archive, lab

Lecture: Communicating archaeology; the joy and the challenges (RJS & TP)

Course Objectives: Site Visits (to assess and reconsider site presentations for inclusivity)

Walk up Lykavittos

Assignment and discussion of tasks (RJS & TP)

Keynote lecture: Natalie Haynes

Day 2: How to communicate sites and museums

Agora: site visit and meet the archivist

Benaki museum and visit with their learning department

Lecture: Multiple ways to access museums (different curators will share their ideas and experiences)

Day 3: Inclusivity, accessibility and archaeology

Canellopoulos Museum

Acropolis

Lecture: Archaeology for all (TP)

Day 4: Communicating a story

National Archaeological Museum

Lecture: Podcasting with Zofia Guertin

Day 5: Archaeology and well-being

Kerameikos (Intercultural Tour Multaka Athens)

Hands on archaeology

Lecture: Archaeology & well-being (AH & RJS)

Day 6: Writing Archaeology

Eleusis & Dafni (Eleusis as city of Culture)

Create a news story about archaeology

Lecture: Journalism and Archaeology

Day 7: Public archaeology

Drawing on your learning experiences you will be asked to create a Site Visit or Museum exhibition which will be presented to a non specialist audience

Using BSA museum & Temple Olympian Zeus